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Academic Edited-Volume Publishing

A Handbook on Commerce & Management Applications, Concepts and Technologies (Volume - 2)

COMMERCE AND MANAGEMENT

CATEGORY	Commerce and Management
BISAC CODE	BUS041000, BUS001000, BUS042000, BUS000000
PUBLISHER	AG Volumes
BOOK IMPRINT	AG Volumes, an imprint of AG Publishing House, publishes high-quality academic books and edited volumes, supporting researchers with professional editorial and publishing services.
REGISTRATION FEE	₹2000
DEADLINE	2026-12-15

IMPORTANT DATES

SCHEDULE

Proposal submission	2026-11-05
Acceptance notification	2026-11-30
Full chapter submission	2026-12-04
Final chapter submission	2026-12-15
Publishing date	2027-01-14

SERIES EDITORS

EDITORIAL LEADERSHIP

CHIEF EDITOR

Dr. Alok Baran

Assistant Professor at St.xavier's College of Management and Technology

SUBMISSION PROCEDURE

AUTHOR GUIDANCE

1. Prepare an original, unpublished chapter relevant to the scope and recommended topics of the edited book.
2. Visit the book page and review the scope, topics, and submission requirements: Chapter Submission Form
3. Fill in the online submission form with the chapter title, author details, and co-author information (if applicable). or Email as on agvolumes@gmail.com
4. Upload your completed chapter in Word or PDF format .
5. The editorial team will review your submission and notify you required revisions.

OBJECTIVE

KEY FOCUS

To provide students, professionals, researchers, and practicing managers with fundamental management concepts, practical applications, and contemporary insights across diverse areas of commerce and management.

AIM & SCOPE

RESEARCH FOCUS

A Handbook on Commerce & Management is designed to introduce students, professionals, researchers, and practicing managers to the fundamental concepts and practical applications of management. Following the traditional functions of planning, organizing, leading, and controlling, the book presents diverse perspectives from different areas of commerce and management. Each chapter is contributed by specialists and researchers, providing readers with practical insights, concepts, terminology, emerging practices, and contemporary challenges in business management. The volume serves as a multidisciplinary reference for understanding how management principles are applied in real-world organizational and business environments.

TARGET AUDIENCE

INTENDED READERSHIP

This book is intended for undergraduate and postgraduate students of commerce, management, business administration, and related disciplines. It is also useful for researchers, academicians, practicing managers, business professionals, entrepreneurs, consultants, and experts seeking practical and conceptual insights into different areas of management. The book can serve as a supplementary academic resource as well as a reference for understanding management terminology, principles, practices, and contemporary business challenges.

AUTHOR BENEFITS

- ✓ Indexed in Google Scholar and other platforms
- ✓ Publication in an edited book series with ISBN
- ✓ Open access availability through AG Digital Library
- ✓ Improved discoverability and professional presentation
- ✓ Certificate for contributing authors

PUBLISHING SUPPORT

- Reviewing support from AG Reviewers
- Plagiarism checking service
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SUBJECT AREAS

KEYWORDS

COMMERCE | MANAGEMENT | BUSINESS MANAGEMENT | PLANNING | ORGANIZING | LEADING | CONTROLLING | STRATEGIC MANAGEMENT | HUMAN RESOURCE MANAGEMENT | ENTREPRENEURSHIP | MARKETING | FINANCE | OPERATIONS | LEADERSHIP | ORGANIZATIONAL BEHAVIOR | BUSINESS ENVIRONMENT | INNOVATION

SUGGESTED TOPICS

INDICATIVE THEMES

Principles of Management, Planning and Decision Making, Strategic Management, Organizational Management, Human Resource Management, Human Resource Planning, Organizational Behavior, Leadership, Personality Development, Business Environment, Entrepreneurship, Innovation, Marketing Management, Retail Management, Financial Management, Accounting, Operations Management, Inventory Management, Supply Chain Management, Corporate Governance, Corporate Social Responsibility, Tourism Management, Intellectual Property, Business Analytics, Data-Driven Decision Making, Business Communication, Organizational Development, Management Practices, Contemporary Issues in Management

Research Queries & Submissions

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